

*howdy.*

# *the vision*

## **BLAZING NEW TRAILS**

Collaboration. Purpose. Integrity. These core elements have been the recipe Ascendio has followed in conducting business and building relationships. Our cross-media knowledge and experience includes application development, web design, marketing communications, and strategic planning.

As a consulting agency in a sea of alternatives, Ascendio prides itself not only in the quality of our work, but in the quality of experience. Earning your business is only the first step. Gaining your trust is the key. How do we do it? We are blazing trails on the extra mile.

## **OUR CORE VALUES**

- Excellence without arrogance.
- Relationships are more important than immediate gain.
- Be quick to listen, slow to speak.
- Treat everyone with courtesy and respect.
- We do not make promises we cannot keep.
- Tell the truth. Always.



# *what we do*

## **COLLABORATION OF PARTNERS**

We spend our time thinking...*hard*. Thinking of compelling ways to unleash the web. How to break out of the box. How to change the world.

Projects begin with listening and absorbing, researching and understanding. But completing a project is more than following a formula and delivering a solution.

At Ascendio, relationships are the cornerstone upon which we construct our business. Relationships give value to our work. Promote understanding of goals. And build trust between partners.

**On the journey to success, it's best to choose someone whose company you can enjoy along the way.**

### **Creative**

- Custom Website Design
- Graphic Design & Illustration
- Flash Design
- Branding & Graphic Identity
- Naming and Copy Writing
- E-marketing
- Brochures
- Posters
- Packaging
- Direct Mail
- Magazine Spreads
- Icon Design

### **Technology**

- Database Design
- Application Development
- E-commerce
- Business Process Automation
- Online Event Registration
- Content Management
- Web and E-mail Hosting

### **Consulting**

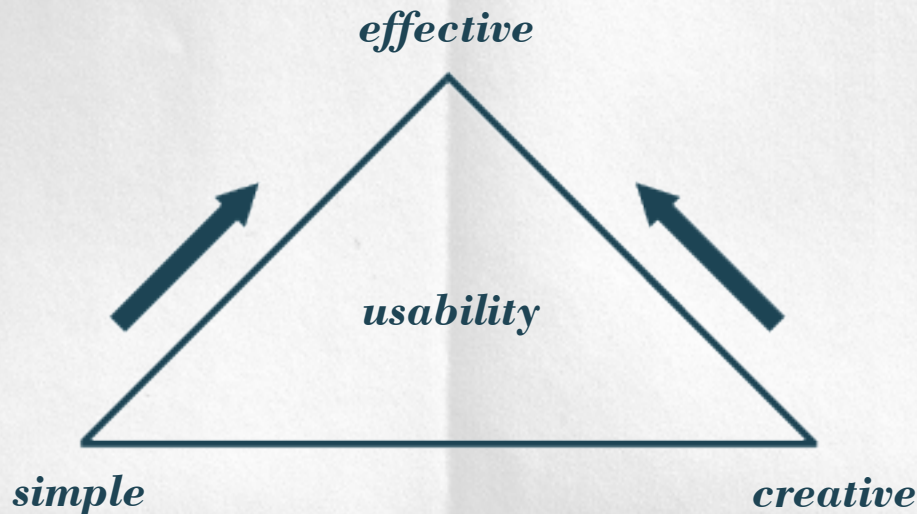
- Strategic Planning
- Creative Consulting
- Project Blueprinting

**ascendio**

→ STRATEGIC IMAGINATION ←

# *how we do it*

## **STRATEGIC IMAGINATION**



Pretty impressive, *eh*? Many a sleepless night was spent drawing that triangle.

In the end, though, the message communicated is balance. Balance in life. Balance in work. And yes, balance with your creative solution too.

**Our solutions are driven by a single purpose: yours.**

We capture your vision, believe in your cause, and translate your dreams into a dynamic solution. Simplicity and creativity are the channels through which this goal is materialized, but only as they relate to and are balanced by usefulness and usability issues.

We like to call this balance *Strategic Imagination*. You'll call it success.

Now *that's* impressive.



# *the difference*

## **OUR PROMISE TO YOU**

The Ascendio experience is about trust. Our goal is to earn your trust through the quality of our work and keep it through the quality of our relationship. In the end, our work is more than completing projects and meeting deadlines. The right brand communicates a message about who you are. A targeted website creates a connection with customers. A time-saving application opens the door for you to do what you were meant to do.

Our work communicates a message to *you* as well. We put our heart and soul into what we do. Why? Because we don't define success by the bottom line. We're about developing *creative solutions with real impact*; Taking you to higher levels of success; And getting the job done right.

That is a promise you can trust.

# *clients*

## **GENERAL MARKET**

- Pepsi
- United States Air Force
- Taco Bell
- Mountain Dew
- The Peace of Mind Investor
- Medi-Share Healthcare
- Vibrant Life Nutrients

## **COMMUNICATIONS / ADVERTISING**

- A Larry Ross Communication
- The Lloyd Daniel Corporation
- Interlex

## **NON-PROFIT ORGANIZATIONS**

- Billy Graham Evangelistic Association
- Walk in the Word
- RBC Ministries
- WisdomWorks
- Free Market Foundation
- Liberty Legal Institute
- Scott Dawson Evangelistic Association
- Insight for Living
- Prestonwood Baptist Church



# *website samples*

## **GENERAL**

- [www.pepsiworld.com](http://www.pepsiworld.com)
- [www.airforce.com](http://www.airforce.com)
- [www.resolutionsonfilm.com](http://www.resolutionsonfilm.com)
- [www.bjablast.com](http://www.bjablast.com)
- [www.thepeaceofmindinvestor.com](http://www.thepeaceofmindinvestor.com)
- [www.brewerlegal.com](http://www.brewerlegal.com)
- [www.bellwetherseminars.com](http://www.bellwetherseminars.com)
- [www.medi-share.org](http://www.medi-share.org)

## **COMMUNICATIONS / ADVERTISING**

- [www.interlexusa.com](http://www.interlexusa.com)
- [www.interlexlatino.com](http://www.interlexlatino.com)
- [www.alarryross.com](http://www.alarryross.com)

## **NON-PROFIT ORGANIZATIONS**

- [www.libertylegal.com](http://www.libertylegal.com)
- [www.walkintheword.com](http://www.walkintheword.com)
- [www.sharingthefaith.com](http://www.sharingthefaith.com)
- [www.helpin crisis.net](http://www.helpin crisis.net)
- [www.lifecharlotte.com](http://www.lifecharlotte.com)
- [www.dontstopnow.com](http://www.dontstopnow.com)

# website samples

## WALK IN THE WORD

walkintheword.com

*Design, Content Management System, Donor Management, E-commerce, E-marketing*



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→ STRATEGIC IMAGINATION ←

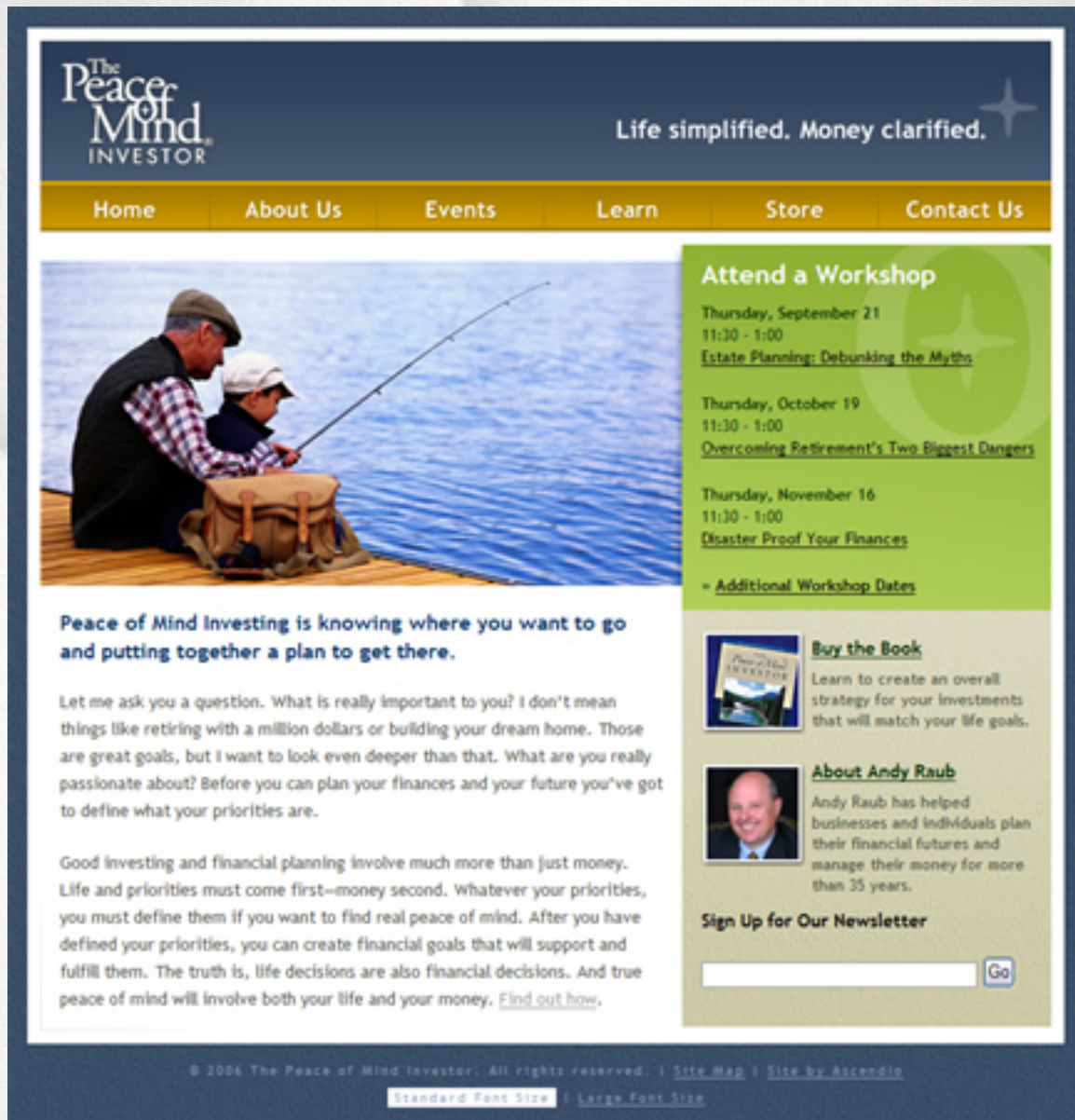


# website samples

## THE PEACE OF MIND INVESTOR

thepeaceofmindinvestor.com

*Design, Content Management System, E-commerce*



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STRATEGIC IMAGINATION

# website samples

## UNITED STATES AIR FORCE

airforce.com

*Design*



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→ STRATEGIC IMAGINATION ←



# website samples

## PEPSI WORLD

pepsiworld.com

Design

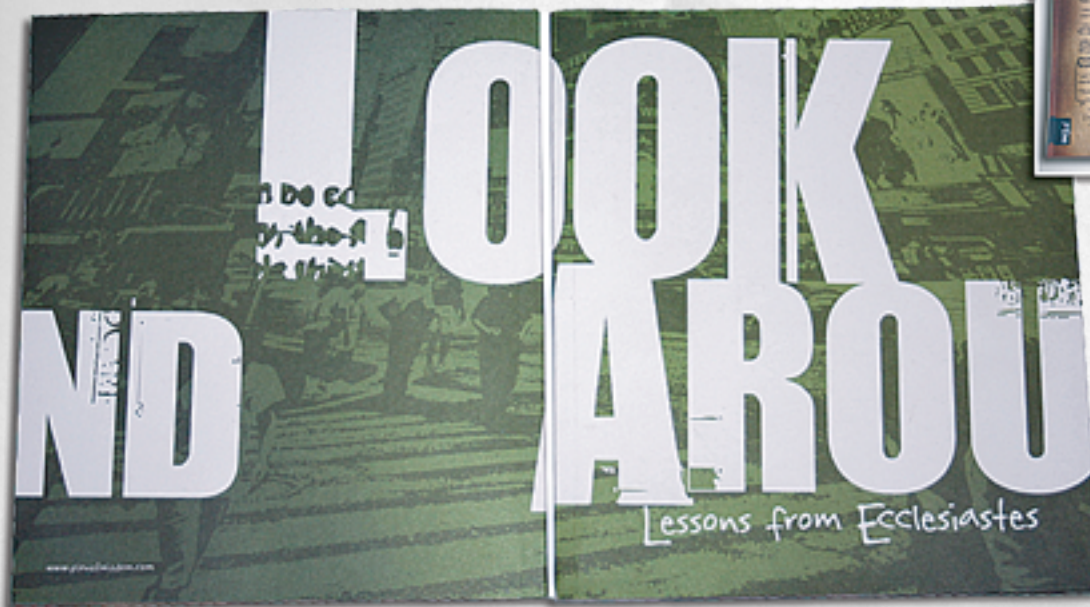


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# *print samples*



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# *illustration samples*



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# logo samples





# *contact information*

## **MANAGEMENT TEAM**

### **Chief Creative Officer**

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Direct: 214.738.5840

### **Chief Technology Officer**

Chris Mechsner

[chris@ascendio.com](mailto:chris@ascendio.com)

Direct: 214.923.6249

As founders of Ascendio, Stephen and Chris are responsible for defining the direction, vision, and purpose of the company. They manage their teams as a cohesive unit that brings together a rare blend of excellence in both creative design and technological development.

## **HOW TO CONTACT ASCENDIO**

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