

howdy.

the vision

BLAZING NEW TRAILS

Collaboration. Purpose. Integrity. These core elements have been the recipe Ascendio has followed in conducting business and building relationships. Our cross-media knowledge and experience includes application development, web design, marketing communications, and strategic planning.

As a consulting agency in a sea of alternatives, Ascendio prides itself not only in the quality of our work, but in the quality of experience. Earning your business is only the first step. Gaining your trust is the key. How do we do it? We are blazing trails on the extra mile.

OUR CORE VALUES

- Excellence without arrogance.
- Relationships are more important than immediate gain.
- Be quick to listen, slow to speak.
- Treat everyone with courtesy and respect.
- We do not make promises we cannot keep.
- Tell the truth. Always.

what we do

COLLABORATION OF PARTNERS

We spend our time thinking...*hard*. Thinking of compelling ways to unleash the web. How to break out of the box. How to change the world.

Projects begin with listening and absorbing, researching and understanding. But completing a project is more than following a formula and delivering a solution.

At Ascendio, relationships are the cornerstone upon which we construct our business. Relationships give value to our work. Promote understanding of goals. And build trust between partners.

On the journey to success, it's best to choose someone whose company you can enjoy along the way.

Consulting

- Brand strategy and creation
- Creative and technology consulting
- Information architecture
- Project blueprinting
- Website analytics

Creative

- Standards based web design
- Hand-coded CSS/XHTML
- Cross browser compatibility
- Flash design & development
- Copy writing and copy editing

Technology

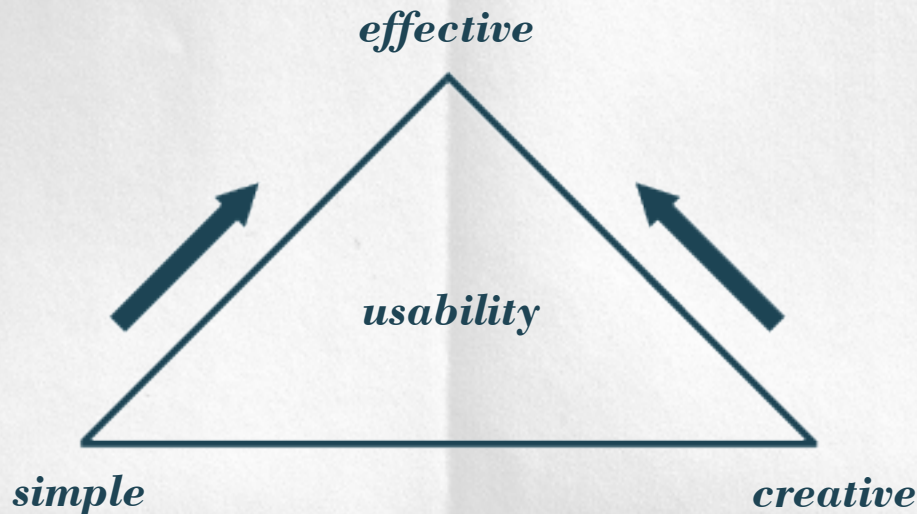
- MPX Preferred Integration Vendor
- Database design
- Application development
- E-commerce
- Content management
- Web and e-mail hosting
- Business process automation

Marketing

- Search engine optimization
- Blogging, Podcasting, Video
- Email marketing and newsletters

how we do it

STRATEGIC IMAGINATION



Pretty impressive, *eh*? Many a sleepless night was spent drawing that triangle.

In the end, though, the message communicated is balance. Balance in life. Balance in work. And yes, balance with your creative solution too.

Our solutions are driven by a single purpose: yours.

We capture your vision, believe in your cause, and translate your dreams into a dynamic solution. Simplicity and creativity are the channels through which this goal is materialized, but only as they relate to and are balanced by usefulness and usability issues.

We like to call this balance *Strategic Imagination*. You'll call it success.

Now *that's* impressive.

the difference

OUR PROMISE TO YOU

The Ascendio experience is about trust. Our goal is to earn your trust through the quality of our work and keep it through the quality of our relationship. In the end, our work is more than completing projects and meeting deadlines. The right brand communicates a message about who you are. A targeted website creates a connection with customers. A time-saving application opens the door for you to do what you were meant to do.

Our work communicates a message to *you* as well. We put our heart and soul into what we do. Why? Because we don't define success by the bottom line. We're about developing *creative solutions with real impact*; Taking you to higher levels of success; And getting the job done right.

That is a promise you can trust.

clients

Below is a sampling of clients we have worked directly with or completed projects for on behalf of other design agencies.

GENERAL MARKET

- Alidade Research
- Living Magazine
- Raub Capital Management
- Replacement Source
- South West Transit Association
- Tim Wackel
- Xterprise

COMMUNICATIONS / ADVERTISING

- A Larry Ross Communication
- Ad Giants
- Encircle Marketing
- Interlex

NON-PROFIT ORGANIZATIONS

- Billy Graham Evangelistic Association
- Free Market Foundation
- Insight for Living
- Liberty Legal Institute
- RBC Ministries
- Texas Fatherhood Campaign
- Walk in the Word

website samples

GENERAL

- xterprise.com
- replacementsource.com
- timwackel.com
- alidaderesearch.com
- bouwkampbuilders.com
- regentsparkdallas.com
- charlestravis.com
- swta.org

COMMUNICATIONS / ADVERTISING

- interlexusa.com / interlexlatino.com
- encirclemarketing.com
- alarryross.com

NON-PROFIT ORGANIZATIONS

- walkintheword.com
- renbible.org
- freemarket.org
- texasdads.org
- dontstopnow.com
- 10choices.org
- visionbibleclubs.com
- sharingthefaith.com

contact information

MANAGEMENT TEAM

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As founders of Ascendio, Chris and Stephen are responsible for defining the direction, vision, and purpose of the company. They manage their teams as a cohesive unit that brings together a rare blend of excellence in both creative design and technological development.

HOW TO CONTACT ASCENDIO

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